

Method 200

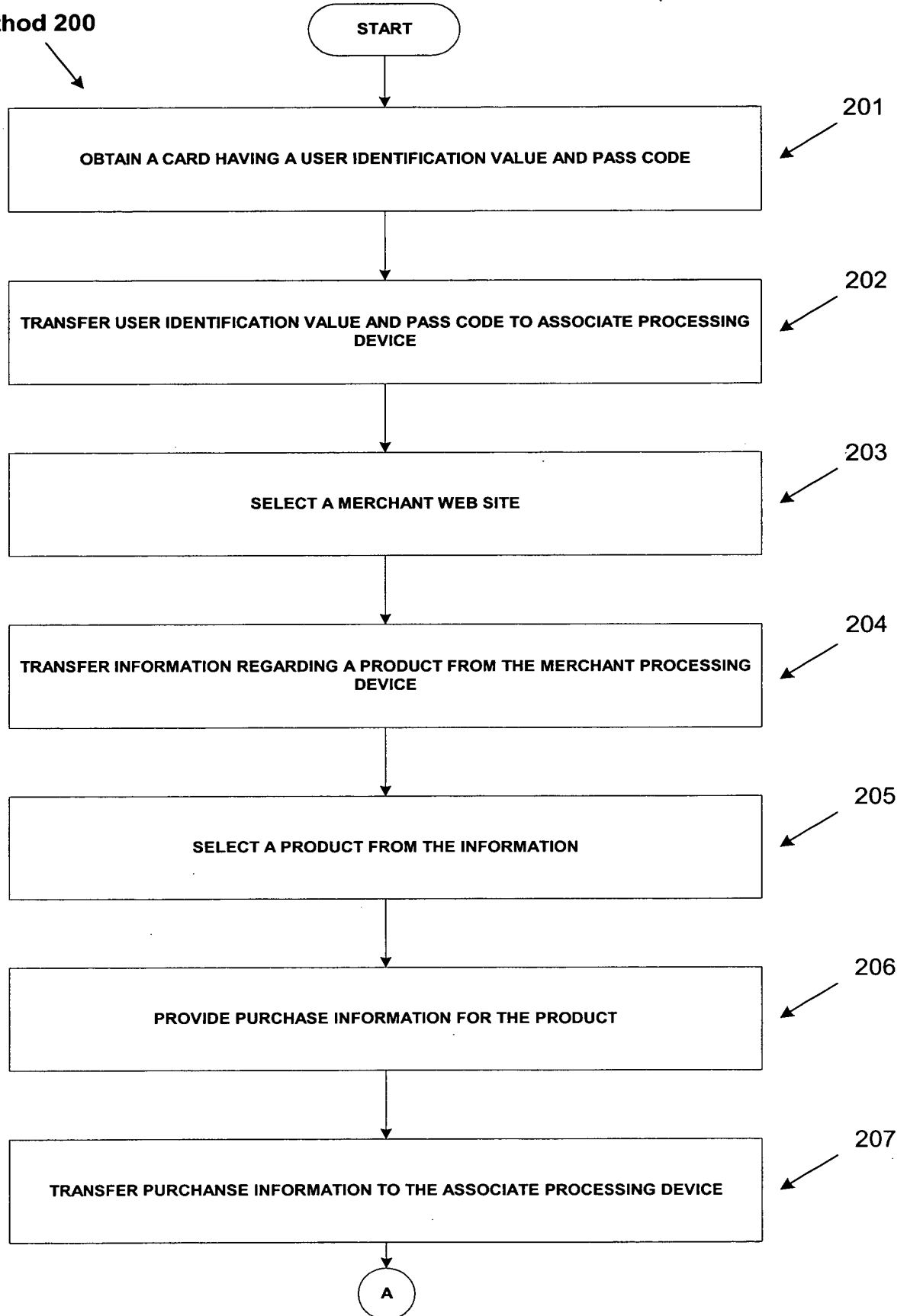


Fig. 1(c)

Method 200

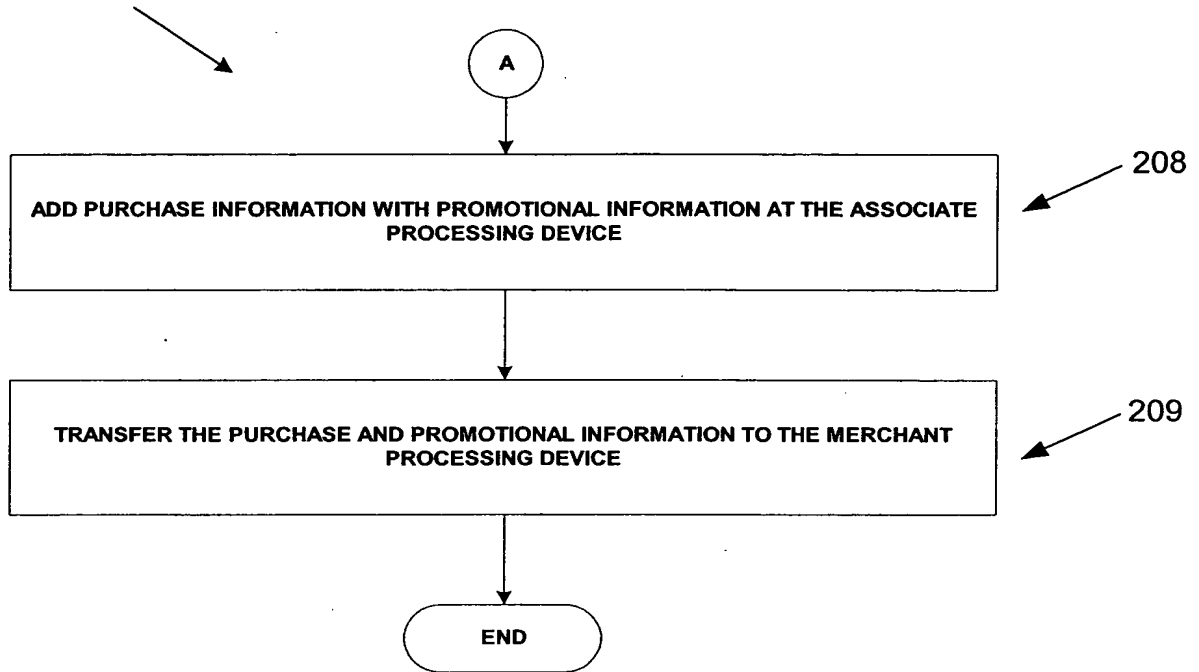


Fig. 1(d)

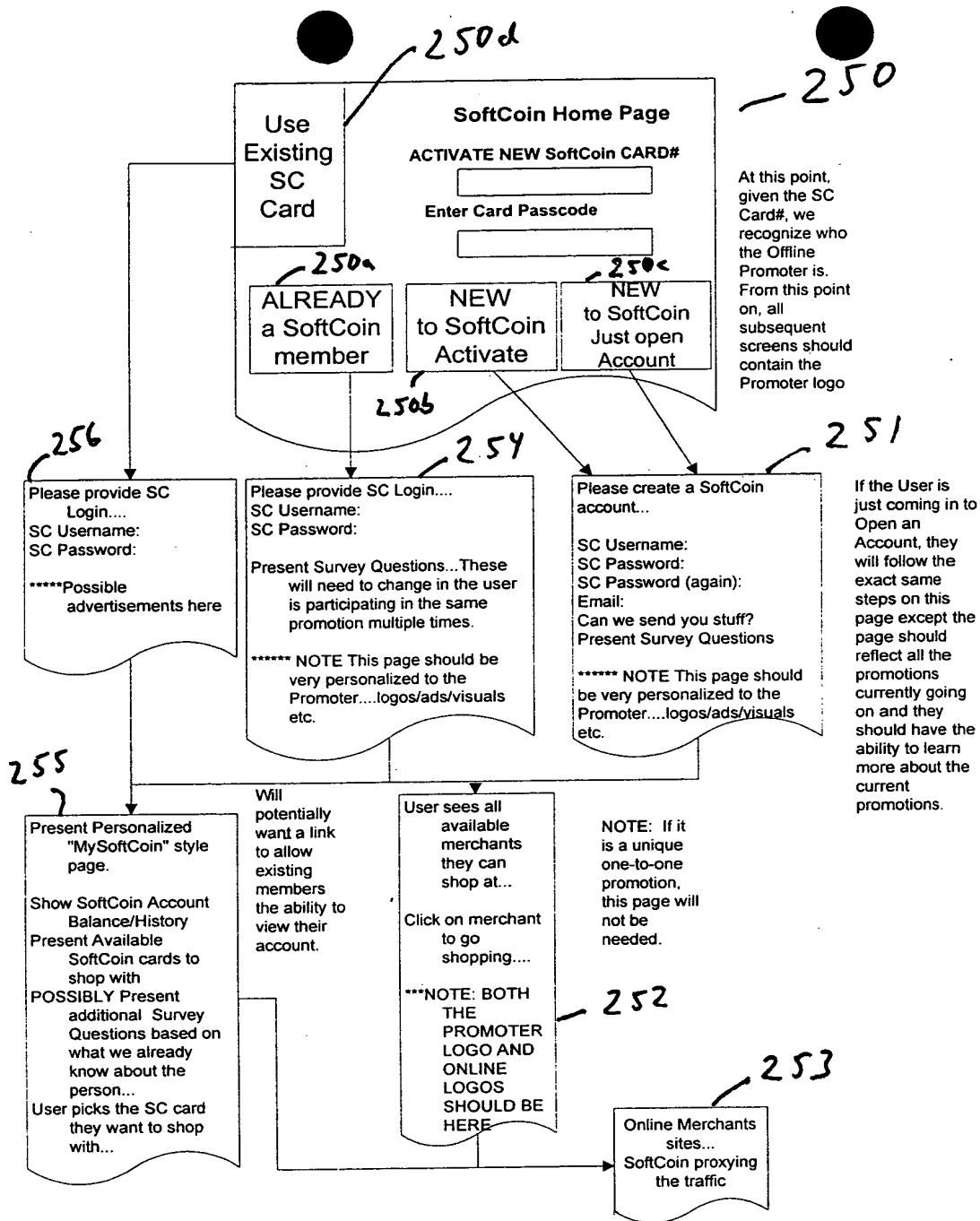


Fig. 2

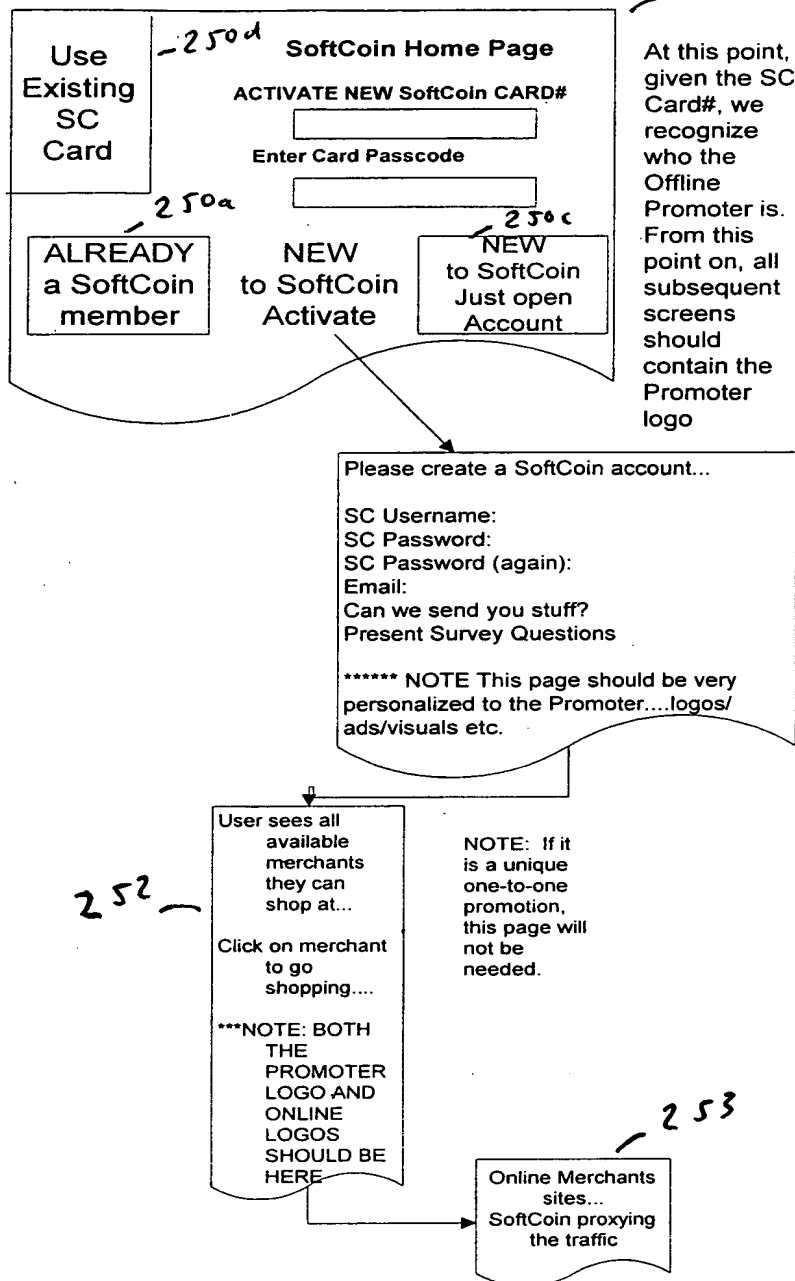


Fig. 3

Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT AND AN ASSOCIATE

Applicant: Mark Bung

Appl. No.: Unknown

Filing Date: March 30, 2001

Express Mail No.: FI. 798 534 054 LIS

Docket: SFTC-01004US0

Atty: Kirk J. DeNiro

Phone: (415) 369-9660

250

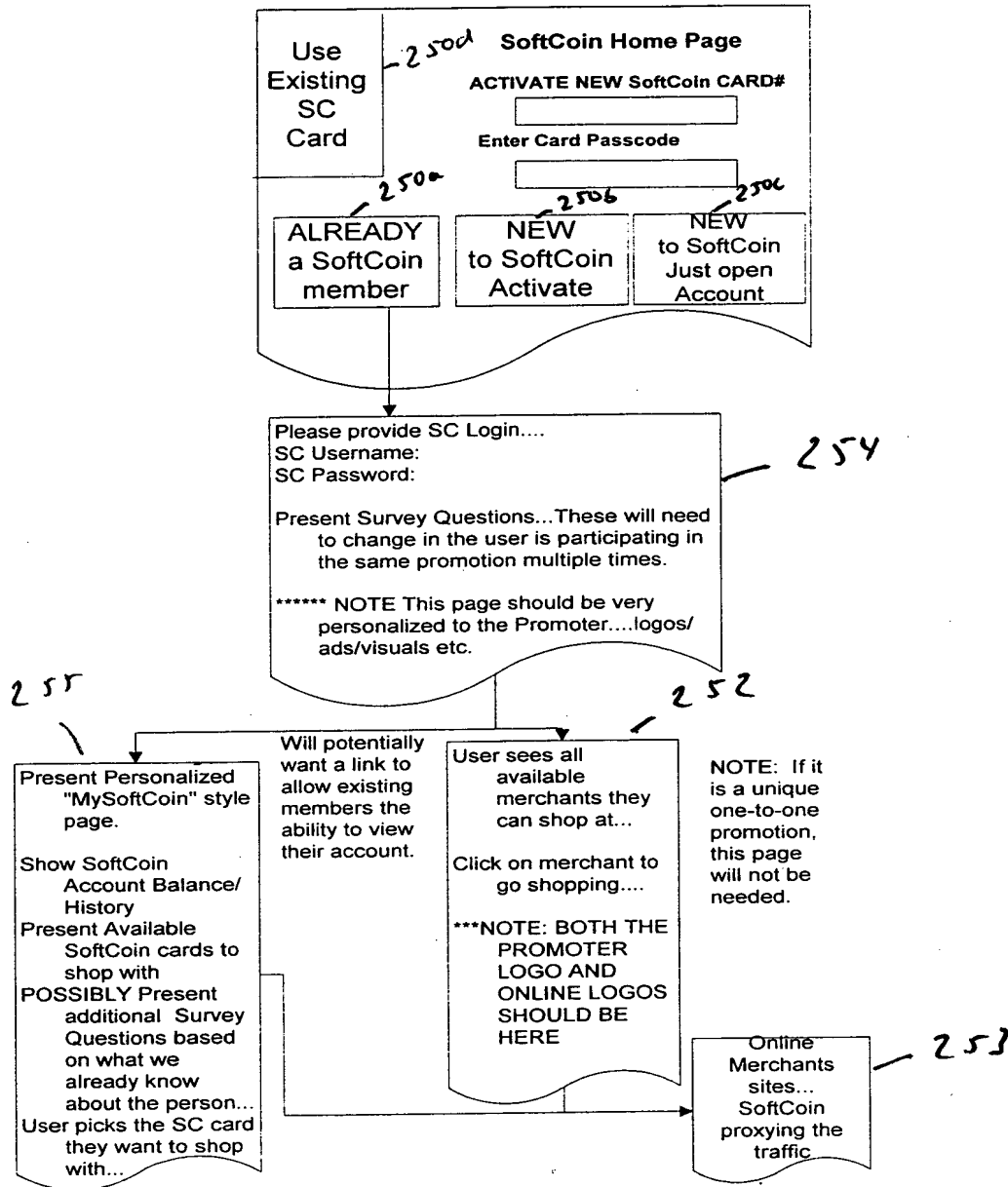


Fig. 4

SC#	Promotion Name	Existing Balance	Expiration Date	Online Merchants for Shopping
XXXX	Levi's	\$15.00	12/31/1999	Amazon.com, Cdnw.com (showing their icons)
YYYY	Kellogs	\$7.55	01/23/2000	etoys.com, games2learn.com (showing their icons)

click on an icon to go shopping!

Sheet 8 of 10
Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR
FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT
AND AN ASSOCIATE
Applicant: Mark Bunger et al.
Appl. No.: Unknown
Filing Date: March 30, 2001
Express Mail No.: EI 798 534 054 IIS
Docket: SFTC-01004USC
Atty: Kirk J. DeNiro
Phone: (415) 369-9660

Fig. 5

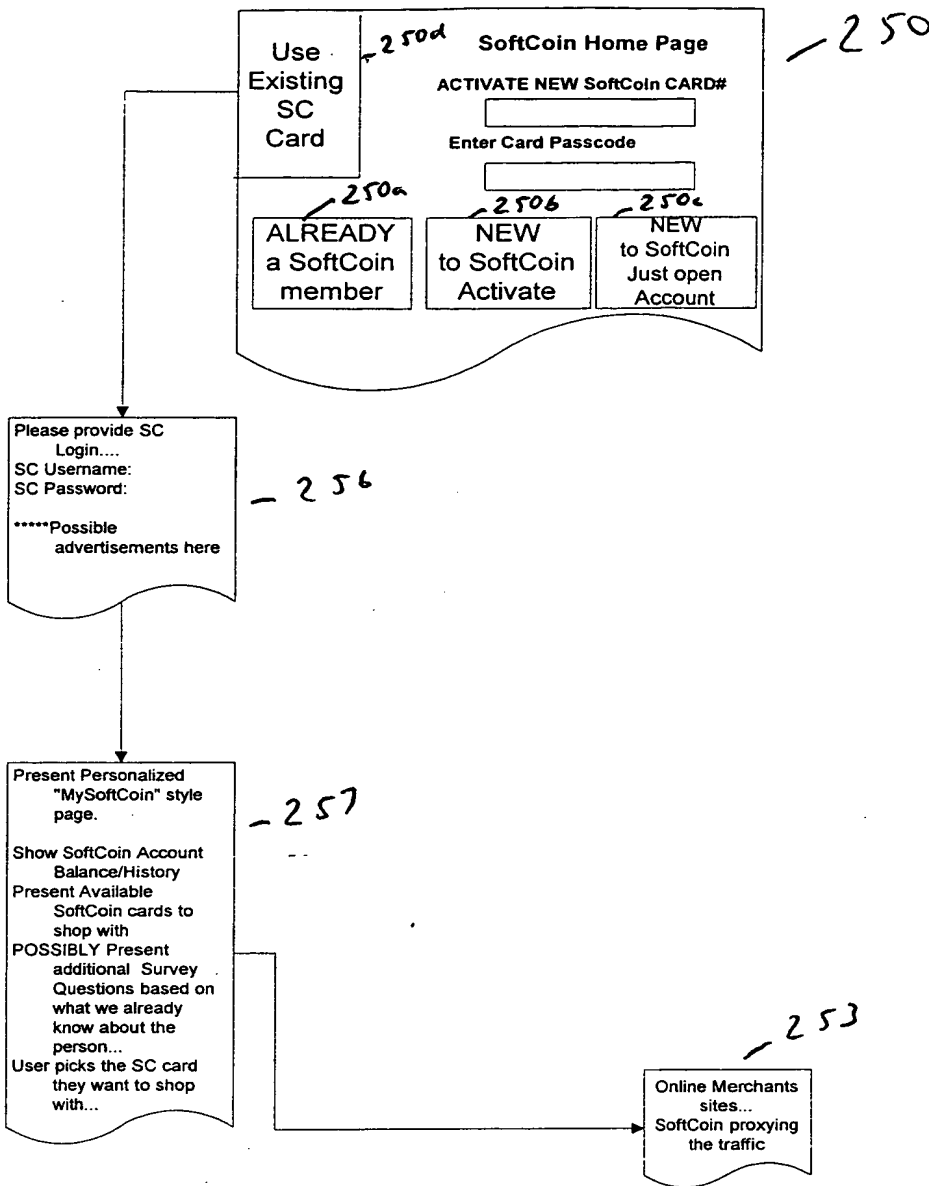


Fig. 6

Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT AND AN ASSOCIATE

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Atty: Kirk J. DeNiro

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250

Use
Existing
SC
Card

250d SoftCoin Home Page

ACTIVATE NEW SoftCoin CARD#

Enter Card Passcode

250a
ALREADY
a SoftCoin
member

250b
NEW
to SoftCoin
Activate

250c
NEW
to SoftCoin
Just open
Account

251

Please create a SoftCoin account...

SC Username:

SC Password:

SC Password (again):

Email:

Can we send you stuff?

Present Survey Questions

If the User is just coming in to Open an Account, they will follow the exact same steps on this page except the page should reflect all the promotions currently going on and they should have the ability to learn more about the current promotions.

Fig. 7

FIG. 7